



iBOSS inc.

EXPANDED CAPITAL SOLUTIONS



Media Kit

[iBOSSinc TV](#)

[Pitch Perfect: PitchMe](#)

[Capital Academy: Show](#)

[Capital Academy: Recap](#)

[Capital Navigators: Blog](#)

Lorette Farris
CEO & Media Host

Crowd Funding &

Edutainment

Provisions of The JOBS Act of 2012 coupled with online social financing has created disruption in the private equities market.

Entrepreneurs raising capital are learning the value of how multimedia is imperative to generate buzz & drive attention to their offerings.

iBOSSinc has created a lineup of edutainment programs to drive attention to entrepreneurial endeavors while educating ecosystem participants.

Successful equity-based crowd funding projects call for both compliance & significant marketing. iBOSSinc not only provides the expertise through its back-office services, but it helps entrepreneurs leverage media along with sourcing professionals as needed.

Capital Academy Show



Pith Perfect PitchMe

Capital Academy Recap



On iBOSSincTV.net Channel 55

Sponsors & Supporters

iBOSSinc serves startups & early stage companies by focusing on founders raising capital through crowd funding of private placements & direct public offerings.

General business planning is delivered through:

- Edutainment
- Training Programs
- Boot Camps
- Advisory Services

Ecosystem participants include:

- Entrepreneurs
- Investors
- Co-Hosts
- Sponsors
- Facilitators

**All engaged in
Learning From Each Other
24/7**

ACE-GNOSIS



BLUE ARTISTS



DyerBirmingham

ENGLARE, INC.

Investing in Disruptors . . .



ResultsCFO
Your Numbers. Our Team. Smarter Business.™



IDEA SUCCESS
NETWORK



Village Connector
Community



Clients & Customers

iBOSSinc provides a unique service to aide entrepreneurs raising private equity capital.

Our back office compliance & marketing engines help navigate the equity crowd funding process through:

- An Initial Needs Assessment
- Customized Action Plan
- Capital Campaign Budget
- Internal Team Coordination
- Service Provider Coordination
- Setup CRM Platform
- Develop Marketing Campaign
- Setup Processing Platforms
- Manage Investor Relations

The iBOSSinc ecosystem pulls together all the systems & services entrepreneurs need to seamlessly raise capital.



Village Connector
Trade Exchange



EnlightTea®

C A F E

www.enlighttea.com



BLUE ARTISTS

BOSS^{inc}TV



BCapital Navigators

Influencer Networks

Demographics

Startups and early stage entrepreneurs, investors, bankers and ecosystem service providers: CPAs, accountants, attorneys, business coaches and subject matter experts.



Mailing List 2k
Investor Database 11k



Connections 2.3k
Subscriber 18



Likes 11.3k
Followers 2.2k



Video Views Up To 555
Subscribers 32



Viewers 460



Friends 406
Followers 160 / Likes 161



Followers 75



Connections 367

Expanded Exposure: Shows are additionally aired on Village Connector & through private networks of co-hosts & other show participants.

Specialty YouTube marketing by Blue Artists.

Connect

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